



Outlook

VOLUME 10 NUMBER 1
Quarterly Report



**WHERE NEW
DREAMS BEGIN
FOR A CITY**

CHAIRMAN'S REFLECTIONS

Trust is not built in a day. It grows over time through actions, commitments, and the way responsibilities are carried forward. At HiLITE, that trust has always been the foundation of everything we do.

Over time, we have come to understand that meaningful work is not measured only by growth or milestones, but by the confidence people place in us and the responsibility that comes with it. Behind every project are families, businesses, and individuals who look toward the future with expectation and hope. We remain deeply mindful of that.

As HiLITE completes three decades of its journey, this milestone feels less like a measure of time and more like a reflection of the trust and relationships built along the way.

This period brought important progress across many of our developments. HiLITE Boulevard in Kochi moved closer to welcoming people as spaces were handed over for fit-outs. In Thrissur, the EPIQ screen opened to audiences and became part of a growing entertainment destination. Across projects, our teams continued to work with dedication and care.

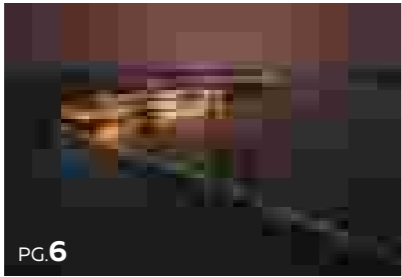
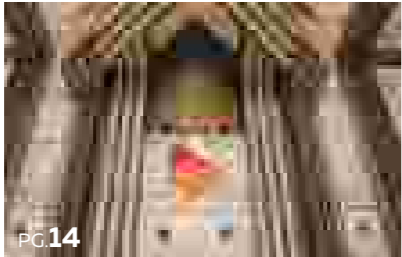


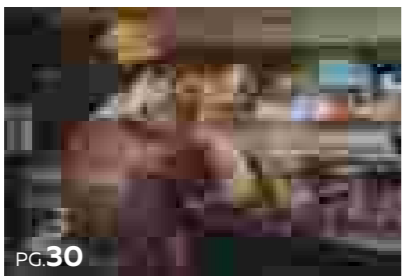
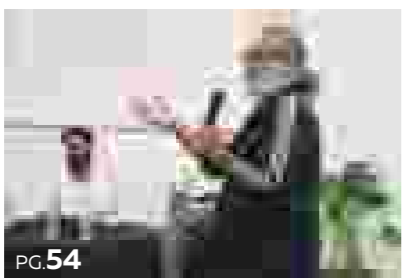
Among these moments, the completion of Cypress carried special meaning. It was a project that had remained uncertain before we took over and completed it. For many who had been waiting for a long time, seeing it finally move forward brought renewed confidence and relief. Being able to deliver that project was meaningful to us because it reflected the importance of standing by responsibilities that affect people's lives.

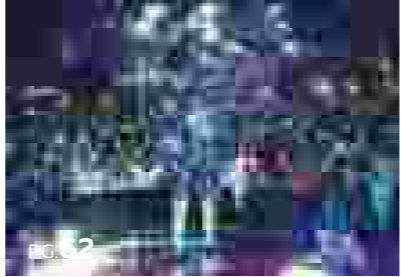



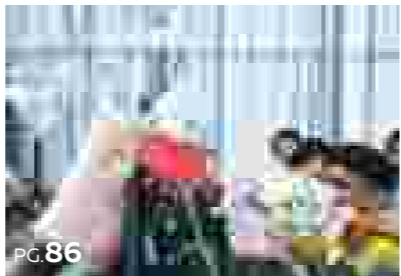
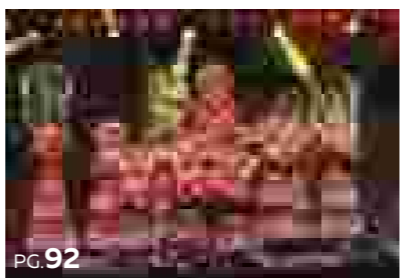
None of this is the effort of one person alone. It is the result of the commitment of our employees, the support of our partners, and above all, the trust of our customers. For that, we remain sincerely grateful.

As we look ahead, our focus remains simple, to continue building with sincerity, to honor our commitments, and to create spaces that hold lasting value in people's lives.

P. Sulaiman

Chairman, HiLITE Group

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ALWAYS STAY EMPTY

In a world obsessed with being full, full of ideas, achievements, targets, and milestones, there is quiet power in choosing to stay empty. Staying empty is not about lacking purpose. It is about creating space. The space to learn, to grow, to adapt, to observe and to welcome what's next. An empty cup can be filled again and again. A full one cannot! Staying empty means refusing to settle. It means questioning before concluding and welcoming innovation without fear and challenges without hesitation. This mindset has helped us transform obstacles into opportunities and visions into reality.

Three decades on, we are not defined by how much we have achieved, but by how ready we are for what's next. Because when we stay empty, we stay limitless, and the future belongs to those who make space for it.

Nita Noushad
Editor, E.A to Chairman

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Read our previous issues at www.hilitegroup.com



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A Marvel For Kochi, A Pride For India



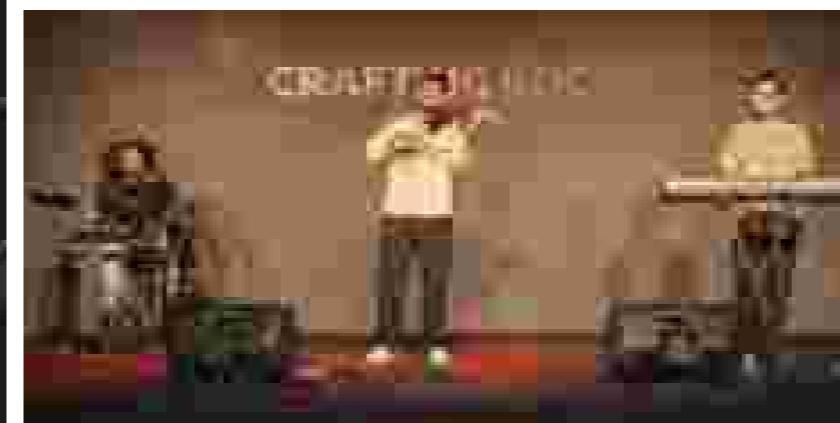
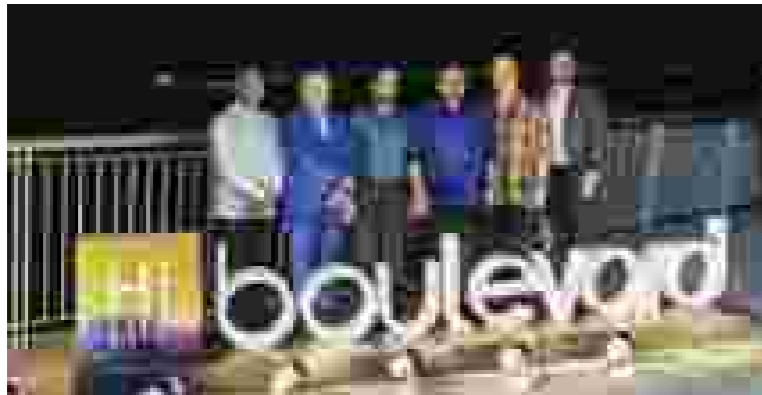
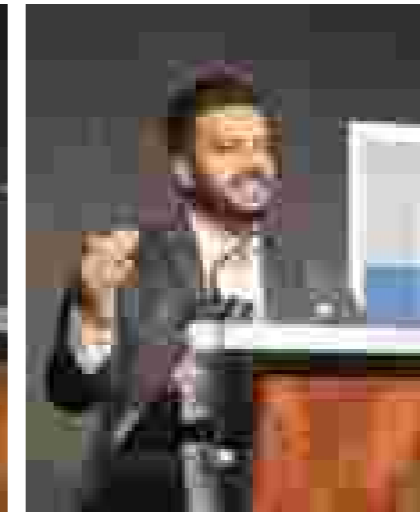
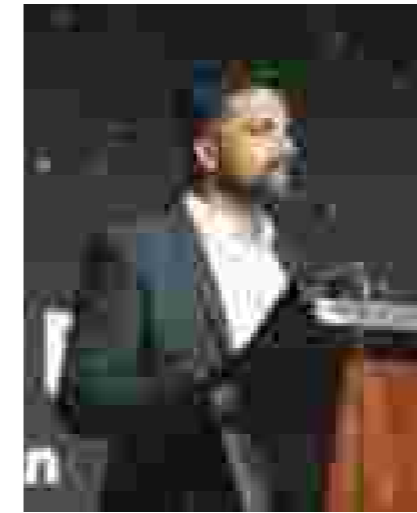
HiLITE Boulevard: The Prestigious Waterfront Destination Of India

On November 21, 2025, the silent waters of the Thoppumpady river witnessed a beautiful evening. It was HiLITE Boulevard's evening, marked by the fit-out handover ceremony. Esteemed retail partners, HiLITE leaders and members gathered to be part of this milestone. When the CEOs and Directors of HiLITE stepped onto the stage and spoke about the scale and vision of the project, it became clear that the development carried more depth than what words could express. The ceremony was planned after sunset as the evening light reflected the true beauty of the project. A city that stays rich and vibrant even after dusk reflects the very idea behind this structure. Guests and team members admired the atmosphere around them. From the Thoppumpady bridge, HiLITE Boulevard presents a striking view. The pathways along the river, the lights, the gatherings and the open skies came together to create a moment that felt timeless. After the official ceremony and the speeches, everyone moved on to the feast that awaited them and the photography sessions that followed.





HiLITE Boulevard, the project celebrated that evening, is a unique waterfront destination that first took root in the mind of HiLITE's Chairman, P. Sulaiman. Known for conceptualising and creating remarkable structures in Kerala, he brings ideas, courage and conscious effort into every project. This destination, envisioned for the queen of the Arabian Sea, is set to be a real game changer. Kochi, a densely populated metropolitan area in Kerala and classified as a Tier-2 city, is ready for a transformation in its retail landscape through the arrival of this



development. The city has been ranked among the top emerging future megacities and continues to attract tourists from across the world. It is also a major hangout destination for all groups, especially youngsters, known for its friendly, trendsetting and energetic vibe. With its shopping hubs, food destinations, backwaters and beaches, Kochi has always been lively. A dedicated waterfront destination was the one piece missing, especially one that allowed families and groups to gather safely beyond midnight. HiLITE Boulevard fulfils that gap, making it truly unique.



The destination follows the format of a high street retail development with retail areas, entertainment zones for both kids and adults, adventure sports and food clusters. The entertainment offerings include Kochi's first snow-themed park, a 30 ft tall giant wheel known as the Eye of Kochi, a drop tower and Kochi's first exclusive water recreational sports and activities by Entartica. The food experience includes 13 quick service restaurants, 3 cafes and 6 restaurants, each distinct in style and cuisine. Dining spaces set along the waterfront offer another level of experience for families and friends. For a city with diverse cultural preferences, HiLITE Boulevard is set to create special moments and lasting memories.



Kerala's Largest EPIQ Screen



The Day Thrissur Got Its Theatre Answer

All questions of Thrissur got their answers on December 8, 2025, as Palaxi Cinemas flung its doors open at HiLITE Mall Thrissur. The six-screen multiplex includes Kerala's largest EPIQ screen and Signature, which offers luxury and comfort that feels as relaxed as home. With this launch, Palaxi is setting new waves in the cinema viewing experience of Thrissur.

After the successful opening of Palaxi Cinemas in Calicut, the experience shared by viewers there travelled quickly across Kerala.

Their reviews, posts and word-of-mouth created a wave of excitement, and naturally, expectations for the Thrissur outlet rose even higher. As soon as Palaxi Thrissur was announced, cinephiles began waiting patiently for the opening. The social media handles of Palaxi were filled with questions, follow-ups and curiosity about the launch date. This growing anticipation pushed the HiLITE team to work with even more speed and commitment to open the multiplex as soon as possible.





*Kerala's Largest
EPIQ Screen*



The inauguration marked more than the launch of a multiplex. It marked the arrival of a new benchmark in Thrissur's entertainment culture. For families, youngsters and movie enthusiasts, Palaxi offers a viewing experience that blends quality, comfort and innovation under one roof. With its cutting-edge projection, immersive sound and thoughtfully designed spaces, Palaxi promises Thrissur audiences a movie experience that feels fresh and unforgettable.



As the screens lit up for the first show, the excitement within HiLITE Mall reflected the long wait, the curiosity and the trust placed by the people of Thrissur. Palaxi has now become a part of the city's everyday conversations, and its opening stands as one of the most anticipated moments in Thrissur's recent entertainment history.



Crossing Beyond Targets

Target Set: **150 Sales**
Achieved: **426 Sales**



With a total achievement of 426 sales, the outcome reflects the strength of Hilite's sales ecosystem. It speaks of a team that understands the product, the market, and the responsibility that comes with representing the Hilite name. Every interaction, follow-up, and closure contributed to this collective result.



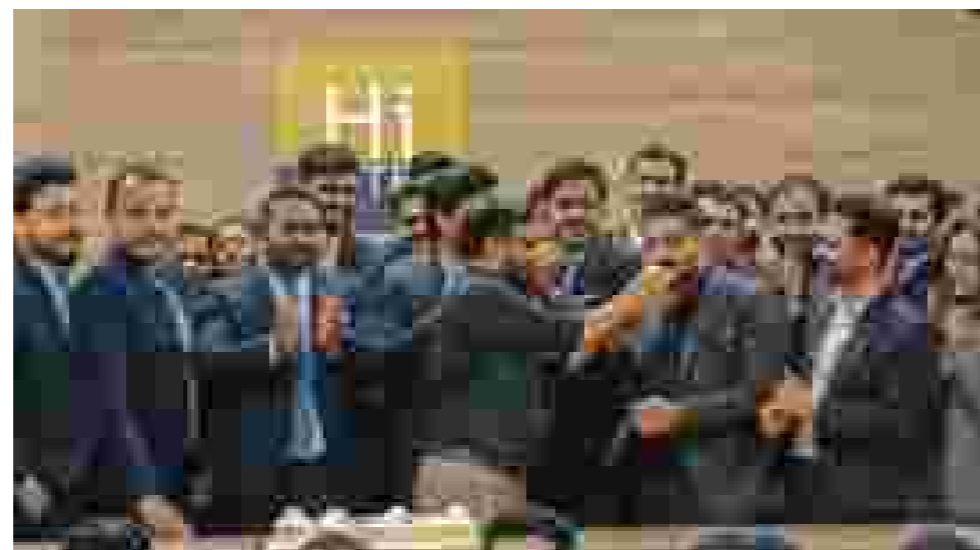
This achievement is also a reflection of teamwork. From planning and coordination to on-ground execution, the sales team worked in sync, supported by internal teams who ensured smooth processes and timely support. The result is not a momentary high, but a benchmark created through consistency and shared ownership.

Crossing beyond targets is not about stopping at success. It is about recognising what is possible and raising expectations for what comes next. As Hilite continues to grow and expand, performances like these reinforce confidence and set the tone for higher goals ahead.

- Over 3 times the original target
- Driven by consistent follow-ups and market understanding
- Strong coordination between sales and support teams
- A clear indicator of customer trust in the Hilite brand

"No matter how many goals you have achieved, you must set your sights on a higher one."
– Jessica Savitch

At Hilite, targets are set with clarity and purpose. They serve as milestones that guide planning, effort, and execution across teams. For this phase, the sales target was set at 150. What the team delivered went far beyond that number.





HiLITE CYPRESS: **A New Chapter, A Renewed Promise**



shopping, and essential services. It is urban convenience, thoughtfully placed. Inside, each of the 70 residences reflects a careful balance of elegance and practicality. Smart spatial planning ensures generous natural light, optimal ventilation, and efficient layouts creating homes that feel expansive yet



There are some moments in real estate when a project stops being about construction and starts becoming about people. The key handover ceremony of HiLITE Cypress was one such moment where walls and windows gave way to the joy of new beginnings. Located in a prime pocket of Kozhikode along the bustling Thodayad Bypass, HiLITE Cypress stands tall as a 19-storey luxury residential development comprising 70

premium apartments. The project was taken over from another prominent group and meticulously brought to completion by HiLITE Group, reaffirming the brand's commitment to responsibility, quality, and delivery without compromise. Connectivity is one of Cypress's strongest advantages. Situated in close proximity to HiLITE Mall, HiLITE City, Cyber Park and leading healthcare facilities, the development offers residents seamless access to work, leisure,





crafted spaces, it offers belonging. Here, everyday routines will evolve into cherished memories, and a lifetime of stories.



intimate. The architectural language is contemporary, yet warm, designed to support both everyday comfort and aspirational living. Beyond individual apartments, HiLITE Cypress has been envisioned as a lifestyle address. Amenities include a swimming pool, badminton court, association hall, air-conditioned gym,

indoor games area, and a dedicated children's play zone. Essential services such as 24-hour security, generator backup, lifts, and a driver's room further enhance convenience and peace of mind. Addressing the gathering, Chairman Mr. P. Sulaiman spoke about HiLITE's enduring philosophy, 'Building not just structures, but communities grounded

in trust and excellence.' Mementos were presented in appreciation of the collective effort that shaped the project's successful completion.

What ultimately distinguishes HiLITE Cypress is not only its scale or setting, but the feeling it evokes. Amid the vibrancy of the city, it offers calm. Within its thoughtfully



Cherry Berry Merry Mix

This Christmas season began on a joyful note with the much-awaited annual cake-mixing ceremony hosted by Hug a Mug. The colourful display of dried fruits and nuts set the perfect festive mood, offering a delightful visual treat for all. Continuing the festive spirit, the atrium of HiLITE Mall, Calicut came alive with the aroma of spices, premium dry fruits, and set the tone for a December of indulgence.



Leading the ceremony was Ms Neka Sulaiman, who, along with a crowd of enthusiastic participants, joyfully mixed the rich ingredients, with smiles all around. Cake mixing was more than just a tradition; it was a sweet reminder to embrace a season that's beautifully, deliciously plum. And with this ceremony, Hug a Mug officially stirred up the countdown to Christmas celebrations at HiLITE Mall.



A Sweet Start To The Season

From Droppings To Delicacies - The Luxury Brew

Do you know what the world's most expensive coffee is, how it's made, and why people are willing to pay a fortune for a single cup?

The answer lies in a story that sounds weird. Ever heard of Civet Cat? A nocturnal mammal, native to tropical Asia and Africa. They are the actual stars behind the world's most expensive coffee. The civet cat coffee, commonly known as Kopi Luwak, is a brew made not by machines, but by nature itself. The story goes far from what you believe. Unlike conventional coffee, Kopi Luwak does not begin on a fancy factory floor or processing units. The journey begins in Southeast Asia, where the Asian palm civet plays an unlikely yet essential role. With their keen sense of smell, they selectively eat only the ripest and sweetest coffee cherries. What happens next transforms these ordinary beans into a global luxury.

How is the world's most expensive coffee made?

Once consumed, the coffee cherries pass through the civet's digestive system. During digestion, natural enzymes interact with the beans, triggering a gentle fermentation process. This breaks down certain proteins that usually make the coffee bitter.

After being excreted, the beans are carefully collected, thoroughly washed, sun-dried, and roasted under controlled conditions. The result is a coffee that is smoother, less acidic, and more refined than most traditional brews. Interesting right?





What makes civet coffee so rare?

Rarity is the cornerstone of its value. Wild civets consume coffee cherries only seasonally and in limited quantities. Unlike commercial farming, this process cannot be accelerated or scaled easily. Ethical sourcing further restricts production, making authentic civet coffee genuinely scarce.

This limited availability, combined with labour-intensive processing and growing global demand, places civet coffee among the rarest beverages in the world.

But how did Kopi Luwak originate?

Kopi Luwak originated during the Dutch colonial era. Local farmers who had been restricted from consuming plantation coffee noticed civets eating ripe coffee cherries and excreting the beans.

Why does it cost so much?

Authentic civet coffee can cost as much as 15,000 Rupees per kilogram, with premium variants priced even higher. The price reflects more than novelty; it reflects scarcity, craftsmanship, and the time-intensive journey from forest to cup. In luxury markets, value often comes from what cannot be replicated. Civet coffee's unique production process ensures that no two batches are exactly the same, reinforcing its exclusivity.

What does it taste like?

Civet coffee is known for its silky mouthfeel and balanced flavour. Instead of sharp bitterness, drinkers often notice notes of chocolate, caramel, nuts, and mild earthiness. The after-taste is clean and lingering, making it a favourite among those who prefer subtlety over intensity. This is not a coffee meant to be rushed but to be savoured.



What is the controversy behind Civet Coffee?

The controversy stems from severe animal welfare and ethical sourcing concerns. As popularity increased, some producers began keeping civets in small cages and force feeding them coffee cherries to boost production. This practice drew global criticism for being cruel, unsustainable, and harmful to animals' natural behaviour. Today, premium and responsible producers focus on wild-sourced or ethically certified cruelty-free civet coffee, ensuring that animals are not harmed and ecosystems are respected.

For conscious consumers, the debate is clear: authentic civet coffee should prioritise ethics and sustainability. Not just rarity and luxury.

Why does civet coffee continue to fascinate the world?

Beyond taste and price, civet coffee represents a shift in how luxury is defined. It celebrates rarity over abundance, craftsmanship over convenience, and story over scale. From forest floors to polished boardrooms, its journey challenges conventional ideas of value. The world's most expensive brew, Kopi Luwak, is proof that luxury often comes from the most unexpected places. When nature becomes the master craftsman, even a cup of coffee can tell an extraordinary story.



Space That Thinks: The Science Behind Smarter Workspaces

Interior designing today is deeply rooted in science. Neuroscience, environmental psychology, ergonomics, and behavioural research all show that the spaces we work in directly influence how we think, feel, and perform. A well designed office is not just visually appealing, but it becomes a catalyst to productivity, confidence, and professional growth.

How The Brain Responds To Space, Light, and Colour

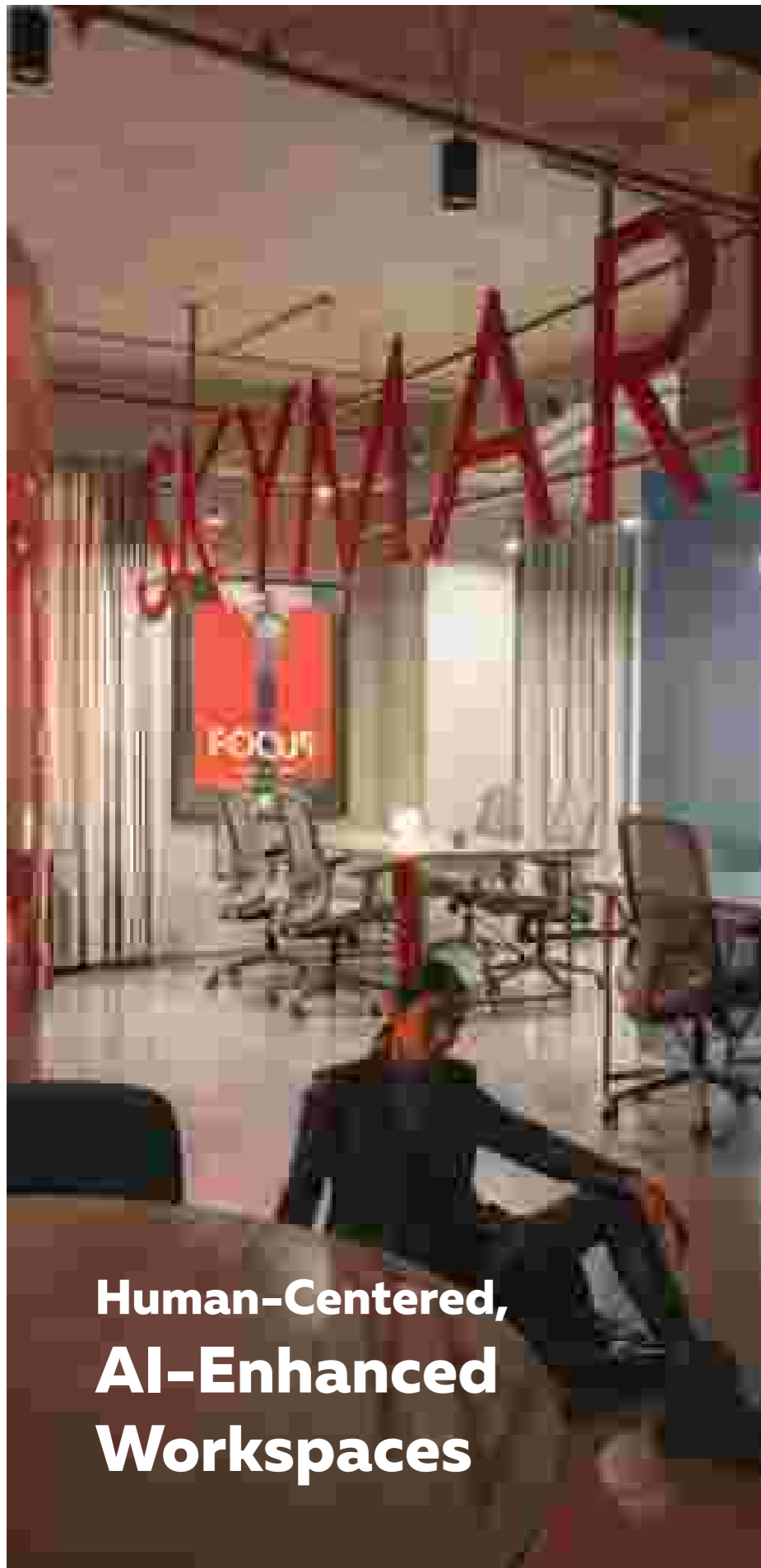
The human brain continuously processes and responds to signals such as light, colour, spatial configuration, and movement. When these elements are intentionally designed and placed, they reduce the cognitive overload and help individuals work more efficiently without much effort for the brain to function.

Zoned spacing is a strategic approach to make use of the space efficiently by maximising functionality, maintaining the flow and making it adaptable to different modes. Implementing this in office spaces supports mental clarity and reduces the effort required to shift attention.



Lighting is a crucial aspect of workplaces that can help to bring out better workforce performance. Precision lighting, or the task lighting, enhances alertness and visual accuracy while ambient and accent lighting regulate mood and creativity. Carefully calibrated lighting environments help maintain energy levels throughout the day and reduce mental fatigue.

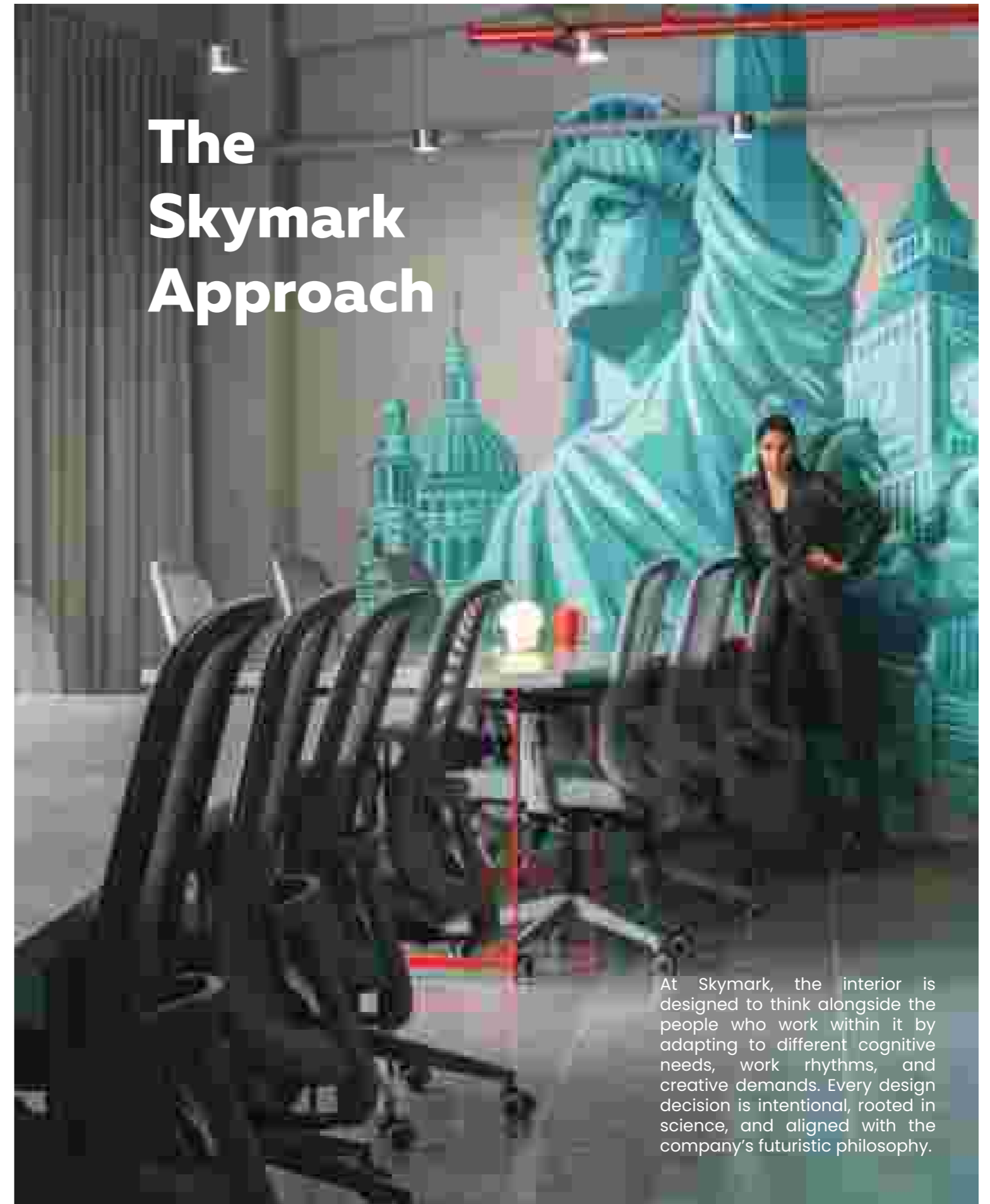
Colour psychology plays a significant role in shaping workplace behaviour. Deep crimson tones evoke authority and confidence, while darker tones promote seriousness and concentration. Sculptural forms and bold visual elements subtly evoke a sense of innovation and leadership, encouraging individuals to feel more assured in their work and decision-making.



Human-Centered, AI-Enhanced Workspaces

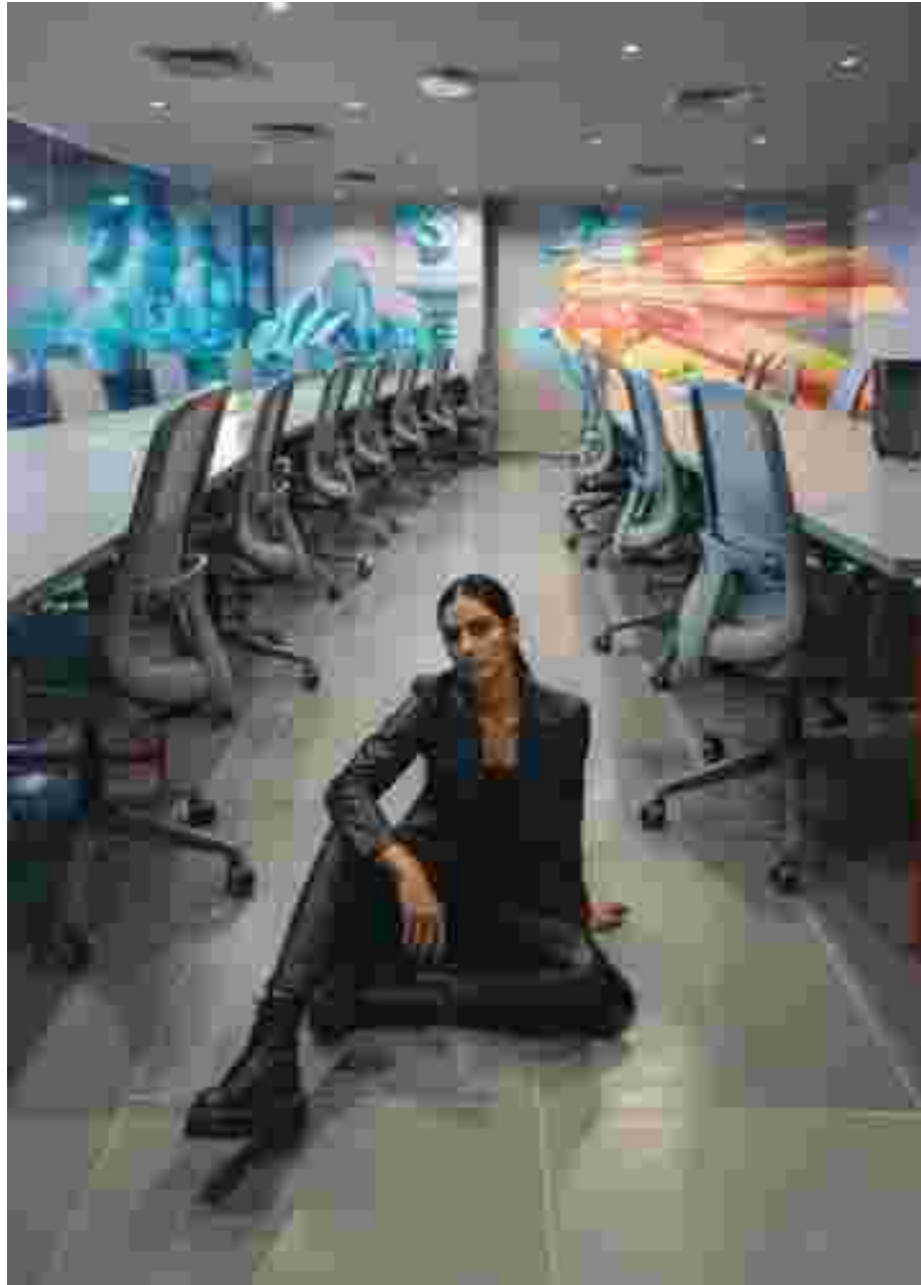
The most effective modern offices integrate technology seamlessly into the environment. AI-driven systems that adapt lighting, acoustics, and spatial usage create responsive spaces that align with human behaviour. An intentionally designed space sends a powerful psychological message: 'Growth is expected.'

Future focused interiors encourage thinking, experimentation, and ownership. Ergonomic furniture further supports this growth by reducing physical strain and allowing the mind to focus on problem-solving and creativity. This balance between technology and comfort reduces stress while boosting performance.



The Skymark Approach

At Skymark, the interior is designed to think alongside the people who work within it by adapting to different cognitive needs, work rhythms, and creative demands. Every design decision is intentional, rooted in science, and aligned with the company's futuristic philosophy.



Crafted With Intent

The cyberpunk-inspired aesthetics merge seamlessly with AI-driven intelligence to create spaces that feel precise, immersive, and purpose-built. Reflective crimson lounges increase the focus and introspection, while neon-lit arcs and sculptural forms magnify energy and momentum into the workday.

Here, every space is carefully zoned to support how the brain naturally works. The glowing lounge enables deep focus and reflection, the neon 'command desk' functions as a hub for strategic and digital execution, and the global-themed collaboration hall fosters connection, exchange, and collective problem-solving.

Each zone is a deliberate response to a specific mental state. Industrial ceilings, bold graphic language, and precision lighting unify Skymark's identity as a company built on clarity, intelligence, and ambition. Technology operates quietly in the background, enhancing comfort, efficiency, and adaptability without overpowering the human experience.



Calicut City's Grandest New Year Celebration



Frisky Night returned for the third time, the third edition of Frisky Night was slightly different from its earlier editions. Hosted on the rooftop of HiLITE Business Park, the event set the stage for a grand New Year celebration as the city counted down to 2026.

The night came alive with Stephen Devassy's music and an energetic DJ set by James Mithal, complemented by a buffet dinner and an uncompromising display of lasers and fireworks that marked the arrival of the New Year. The elevated venue offered a unique view, with fireworks appearing closer and more immersive against the city skyline.

Friends and families attended the celebration, enjoying an atmosphere that was both festive and well-managed, ensuring safety across all age groups. Frisky Night has always drawn a loyal crowd, and this edition



*A Memorable
Start To The Year*



saw an even larger turnout, filled with energy and anticipation. For hours, the audience remained fully engaged, celebrating together and waiting to welcome the New Year as one.

A highlight of the evening was the presence of families with children, who were able to enjoy the celebration comfortably alongside their parents. As the final countdown began and the sky lit up, Frisky Night 3.0 delivered a memorable start to the year, reinforcing its place as Calicut City's most anticipated New Year celebration.



A calm start to the day can shape productivity and focus. The yoga session at the Business Park highlighted how mindful breathing and gentle movement help ease stress, restore balance, and prepare the mind for the day ahead. By beginning the morning with yoga, participants were able to slow down, centre themselves, and build a stronger mind-body connection.

The session was conducted by Sense Balance Yoga Studio. Such events underline the importance of prioritising well-being in professional spaces. They also reflect a growing commitment to creating a healthier, more mindful work environment.

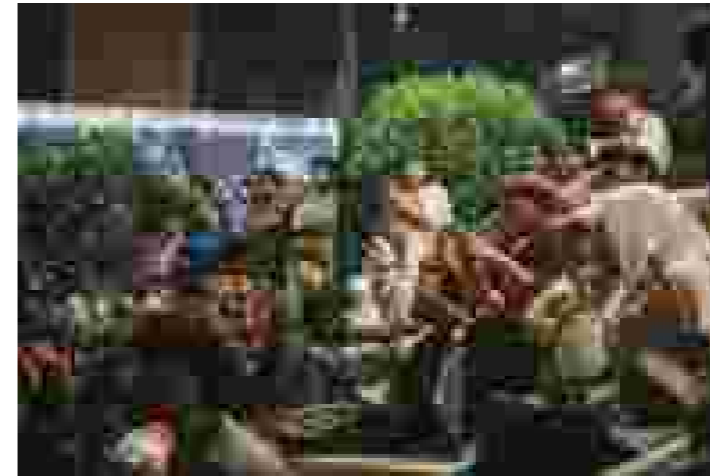
**Rise.
Breathe.
Reset.**



WINTER FIESTA*

By The Park

Ever imagined a winter season in Kozhikode?



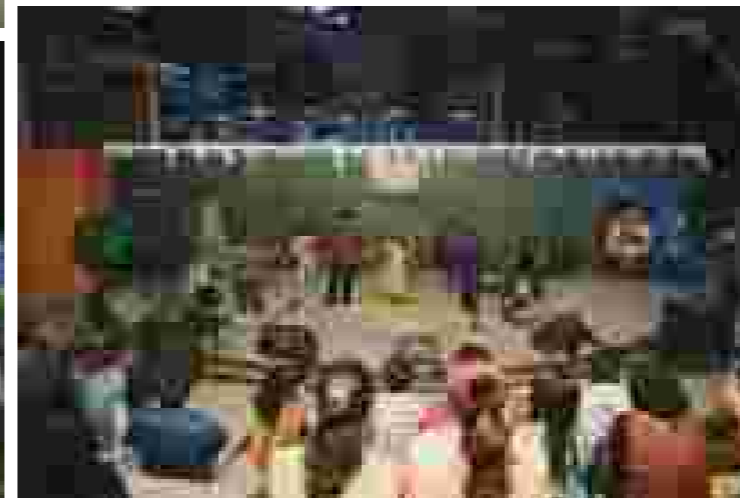
More than just a celebration, the Park unfolded as a season of culture and creativity. Music, movement, wellness, and live performances shared the same space, creating moments of energy, reflection, and connection. The park became a place where people stayed longer, returned often, and experienced the space in a new way.

Complementing the performances were food counters offering a winter-special menu, adding flavour to the evenings and encouraging people to gather, share, and unwind. Families, professionals, artists, and visitors all found their rhythm here, some staying for the performances and others simply soaking in the atmosphere.

By the end of the carnival, Winter Fiesta had done more than host events. It turned HiLITE Business Park into Kozhikode's own winter wonderland, a vibrant cultural destination that brought people together.



From 22 December to 5 January, HiLITE Business Park transformed into a snowy-themed carnival, offering the city a fresh way to experience winter. Thoughtfully designed decor, glowing lights, live performances, and winter-special food counters came together to create evenings that felt festive, relaxed, and engaging.



Winter Fiesta Line-up

- Agrahara – Live Band Performance
- Beats & Balance – Hip Hop x Yoga
- Jam Night – By Volente
- Ecstasy – Musical Night by Arislan Amod
- Strings and Souls – A Musical Evening
- Contemporary Dance – By Rahul Eshin
- Euphoria – Musical Night by Saam Shameer
- Keys by Sujithlal



Celebrating Champions

After a series of thrilling matches, Team Peri emerged as the proud champions of the Pickleball Championship. Team Edusap put up a strong fight and secured the second runner-up position, earning well-deserved appreciation for their performance.

The Pickleball Championship proved to be more than just competition; it was a celebration of teamwork, wellness, and community. HiLITE Business Park once again demonstrated how shared experiences beyond the workplace can create lasting connections and inspire collective success.

Uniting Corporates

A Dynamic Start To The Quarter

The new quarter at HiLITE Business Park began on a high note with an exciting Pickleball Championship. Bursting with energy, teamwork, and competitive spirit, the event marked yet another milestone in the park's commitment to fostering a vibrant and connected workplace culture. Organised in collaboration with Decathlon, the world's largest sporting goods retailer, the championship was exclusively conducted for companies within the business park. This intra-business park format created a platform for colleagues to step beyond office roles and compete as

athletes, strengthening bonds across organisations.

As teams lined up on the courts, excitement spread through the crowd. Colleagues turned into cheerleaders, supporting their team with loud applause and constant encouragement. Every serve, rally, and winning point was celebrated well! The atmosphere was electric, filled with encouragement, laughter, and healthy rivalry, perfectly reflecting the spirit of unity the championship aimed to nurture.



Tholpavakoothu

The Traditional Puppetry Performance

HiLITE Business Park continues to create spaces where work and culture meet. As part of this spirit, the traditional puppetry art form Tholpavakoothu found its place at the Business Park, offering the audience an experience rooted in heritage and storytelling.



Tholpavakoothu is a ritualistic shadow puppetry art form that narrates stories through light and shadow. Performed by the renowned Harisree Tholpavakoothu Kalakendram, the performance brought a rare and immersive cultural experience to the setting. The narrator's voice, emerging from behind the white dhoti that serves as the screen, moved in perfect sync with the puppets crafted from deer skin. Tiny perforations on the puppets allowed the shadows to appear detailed and expressive. Traditional oil lamps placed behind the screen enabled the play of light, allowing the puppeteers to skillfully manipulate the figures between the lamps and the screen, creating vivid and layered shadows. The accompanying musical

instruments provided a steady rhythm that supported the storytelling and enhanced the atmosphere. For the audience at HiLITE Business Park, the performance was more than a story being told. It was a moment of pause from routine, where employees and visitors gathered with curiosity and quiet attention. Many experienced Tholpavakoothu for the first time, appreciating an art form that is traditionally performed as a temple ritual. Witnessing it within a workspace made the evening both unexpected and memorable, reinforcing the idea that cultural experiences can find meaning beyond their usual settings.



Upskill By The Park

At HiLITE Business Park, we believe upskilling is a catalyst for transformation. It nurtures confidence, supports professional excellence, and enables individuals and organisations to connect seamlessly with the global business ecosystem.

Home to over 200+ thriving companies, HiLITE Business Park recognises the importance of continuous learning. With this vision, we introduced 'EXPERT TALK', an initiative designed to bring industry-leading professionals across diverse fields to our community. These interactive sessions encourage dialogue, inspire fresh perspectives, and help participants stay updated with both soft skills and technical expertise.

Our first EXPERT TALK session was hosted by Mr. Favour Francis on the topic 'Creating Identities with Words and Visuals.' The session received an overwhelming response, with strong participation from in-house companies and individual professionals. Its success marked the beginning of a purposeful learning platform dedicated to growth and development.

As we continue to curate meaningful knowledge-driven initiatives, we invite professionals to seize this opportunity to learn, evolve, and stand out. Because in today's world, only skilled professionals are in demand.



Tech Talk Unplugged

This quarter, HiLITE Business Park successfully hosted two editions of Tech Talk Unplugged, continuing its commitment to hosting meaningful knowledge exchange within the professional community. Both sessions witnessed strong participation and delivered high-value insights across domains. With interactive, limited-seating sessions, Tech Talk Unplugged enables deeper engagement between speakers and attendees. This allows for open communication, personalised discussions, and the opportunity to address queries in depth.

The series regularly features CEOs and accomplished industry leaders who bring real-world perspectives from their areas of expertise. Over time, Tech Talk Unplugged has established itself as a platform known for top-quality conversations while steadily building a community driven by learning, collaboration, and direct access to industry experts.



Ramees Ali
Co-Founder - CRAV
Topic: From Interval to CRAV:
The New Age of Entrepreneurship

Akhilkrishna T
Founder & CEO – Getlead CRM
Topic: The Follow-up Game:
Where 80% of Revenue Really Lives



long-term value. It explored common follow-up mistakes, the importance of intent over frequency, and how structured follow-up systems can improve conversions. The session reinforced that success isn't about chasing leads harder, but about showing up smarter, consistently, and with purpose.



Jijo Sunny
Founder & CEO – Buy Me a Coffee
Topic: Creators, Community, and
Code: Lessons From Building Buy
Me a Coffee

The session shared insights from the startup journey behind Buy Me a Coffee, offering a glimpse into how an idea evolved into a creator-focused platform. It touched on early challenges, key decisions, and the importance of building with a clear understanding of users and the community.



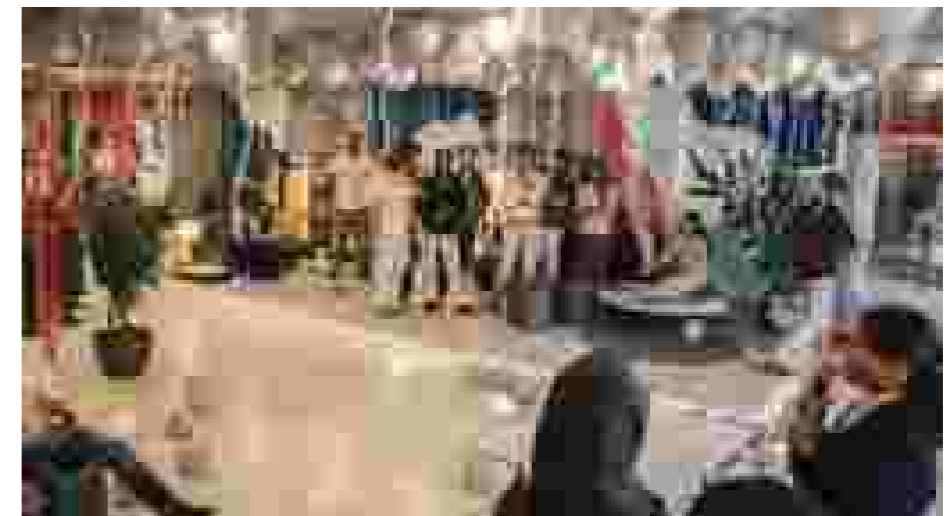
The session highlighted a truth that often gets overlooked in sales and business conversations: real revenue is built in the follow-up. While closing a deal gets the spotlight, consistent and meaningful follow-ups are where trust is strengthened, relationships mature, and opportunities convert into



Sessions like these provide practical exposure, inspire fresh perspectives, and encourage individuals to step out of their comfort zones, take initiative, and work consistently toward building something meaningful.

Workbook Turns Three Growing Together

Since its inception, Workbook has been more than a co-working space. It has been a place where professionals grow, ideas evolve, and meaningful connections are formed. As Workbook completes three successful years at HiLITE Business Park, it reflects a journey shaped by collaboration, creativity, and community.



Designed to support productivity alongside well-being, Workbook offers thoughtfully planned work zones along with recreational spaces, including a games area with billiards, encouraging members to unwind, connect, and recharge. This balance has helped to create an environment where innovation thrives naturally.

Over the past three years, Workbook has welcomed entrepreneurs, freelancers, startups, and teams from diverse industries, supporting professional milestones while fostering a strong sense of belonging. Conversations here often turn into collaborations, and colleagues into a close-knit community. The third anniversary was celebrated with great enthusiasm, bringing

members together through games, conversations, and a joyful cake-cutting ceremony. The celebration reflected the spirit of Workbook: vibrant, inclusive, and people-driven. As it moves forward, Workbook continues to evolve with its community, remaining committed to creating a workspace where work feels engaging, balanced, and meaningful.



A Night To Remember Pathirathi Team At HiLITE Mall

The promotional event for the film "Pathirathi" set HiLITE Mall, Calicut, alive as fans gathered in huge numbers to witness their favourite stars in close-up. The atmosphere was filled with cheers as the cast, Harisree Ashokan, Soubin Shaheer, Ann Augustine, and Navya Nair, stepped onto the stage to share insights about the film.

One of the highlights of the event was Navya Nair's heartfelt reflection on shaping her character, Jancy Kurian. She spoke about the dedication it took to portray a role that is both bold and resilient, hinting at the emotional layers the story holds. As the cast opened up about their excitement and hopes for "Pathirathi," they teased the

film's deep emotional core and thrilling narrative. The event also stood out for shedding light on a theme rarely explored in cinema, the loneliness and duty that lie behind the uniform. This unique perspective resonated deeply with the audience, making the promotion not just entertaining but also thought-provoking.



Chorus Reflection 6.0



New Year
Celebration At
HiLITE Mall, Calicut

Welcoming 2026 In HiLITE Way

HiLITE once again transformed the New Year into an unforgettable spectacle with Chorus Reflection 6.0, ushering in 2026 with unmatched energy and grandeur at HiLITE Mall, Calicut. The sixth edition of the Economic Times Award-winning celebration, like always, united people for a night of pure celebration and indulgence.



*The Vibes Of
New Year*

This year's edition raised the bar with power-packed performances by Sreenath Bhasi, Sanah Moidutty, JRK, and VKDKV, who lit up the night with music that resonated across generations. From soulful melodies to electrifying beats, every performance added its own magic, keeping the crowd on its feet.



New Year Celebration At HiLITE Mall, Thrissur



Trumpets 2.0

Thrissur welcomed the New Year with Trumpets 2.0 at HiLITE Mall, marking one of the city's largest New Year's Eve gatherings. The event brought together music, performance, and a vibrant crowd to usher in the year ahead. With a strong line-up featuring Sooraj Santhosh, Neha Nair, and DJ Axle, the evening unfolded with a steady build of energy and engagement.



From the opening song itself, the audience connected with the music and rhythm. As the performances progressed, the atmosphere grew livelier, with people of all ages, children, youth, and families actively participating and enjoying the experience. The performers maintained a consistent tempo that kept the crowd involved throughout the night, creating a sense of shared celebration rather than a one-way event.





Trumpets 2.0 stood out for its scale, organisation, and ability to bring the community together. It offered Thrissur a memorable and well-balanced way to step into the New Year, setting a positive tone for the months ahead.

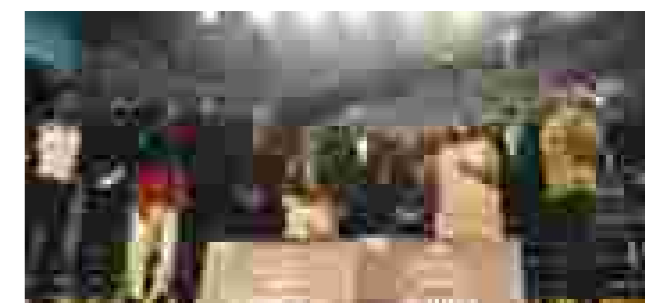
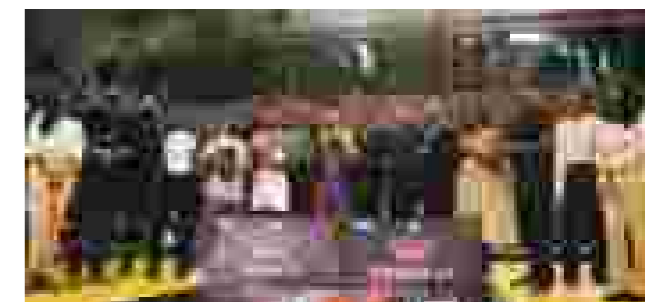
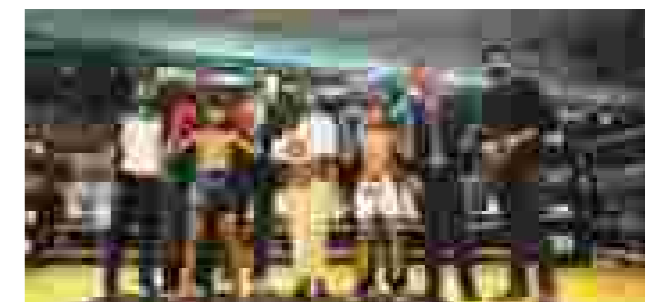
As the countdown approached, anticipation filled the space. Voices joined together as the final seconds were counted down, and the New Year was welcomed with cheers, smiles, and a collective sense of optimism. The moment reflected the essence of welcoming something new in a simple, inclusive, and celebratory way.





spectacular showcase of strength and sportsmanship. With crowds cheering every punch, hook, jab, and knockout, the mall was charged with unmatched energy.

The event not only highlighted the growing interest in combat sports but also reinforced our commitment to creating dynamic and community driven experiences. As the night came to a close, champions were honoured in an atmosphere filled with power and energy. A huge shout-out to all the boxers, coaches, and the incredible audience for making the night truly unforgettable.



The Big Bout At Thrissur

Ten bouts, ten champions and a huge crowd, on November 16th, HiLITE Mall became a breathtaking arena as the much-awaited Fight Night came alive. The evening was defined by power, precision, and a rise of adrenaline as it brought together fighters, athletes, coaches, and an energetic crowd for a



Halloween Bash: A Celebration Like Never Before

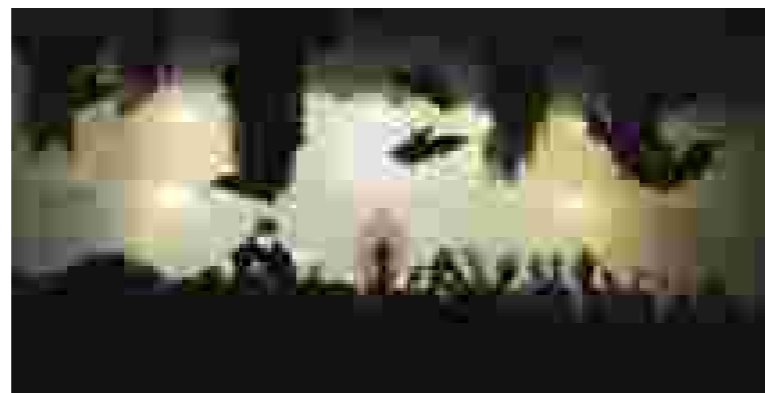
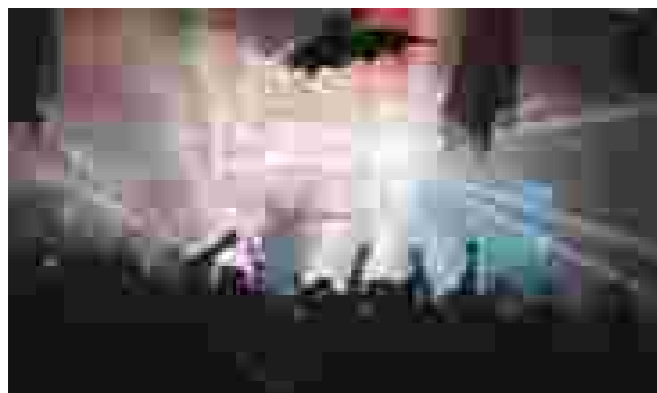


Thrissur is a city that lives and breathes rhythm. From the beats of Pooram to nights that echo with celebration, people here demand nothing short of intensity. This Halloween, the picture was different. HiLITE Mall curated a celebration like never before, an unapologetically electric night!

The Halloween Bash, a pow-

er-packed DJ lineup that kept the momentum surging from start to finish. DJ Aslu Asluicide, DJ Ashley Brownie, and DJ Deen Johns took complete command of the floor, keeping the audience grooving with the beats. Every beat and drop escalated the intensity, turning the venue into a charged arena of sound, movement, and excitement.

With music, beats, decor, and an audience that embraced the spirit of the night, the Halloween Bash stood out as a bold cultural crossover where international party culture met Thrissur's legendary love for powerful beats. This wasn't just Halloween celebrated it was Halloween owned. A night that proved Thrissur doesn't follow the hype; it amplifies it.



More than Just Coffeeing



It's never enough

Beyond Pink: Awareness, Detection, Action

Breast cancer is one of the most widespread yet quietly overlooked health challenges. Despite the medical advancements and global campaigns, the disease often goes unnoticed in its early stages, not because of a lack of symptoms, but because awareness is limited. Many people mistake early signs for temporary discomfort, hormonal changes, or stress, delaying medical attention until the disease has progressed. Social stigma, fear of diagnosis, and lack of open conversations further contribute to this. As a result, many live unaware of the risks, signs, and power of early detection.



Why awareness matters?

Awareness is critical in changing breast cancer outcomes. When people know the risks and symptoms, they are more likely to seek timely medical care. Awareness breaks fear, stigma and replaces uncertainty with informed decision-making. It encourages open conversations in families, workplaces and communities, ensuring that no one faces the disease in isolation.

Awareness increases the survival rate. The early stage has a significantly higher treatment success rate, requiring less aggressive therapy and allowing individuals to maintain a higher quality of life. When awareness is low, diagnoses tend to occur later, making treatment costly and more physically tiring. So awareness saves lives!

Global support and collective responsibility

Breast cancer is not just a local effort; it's a global priority. Initiatives such as the WHO Global Breast Cancer Initiative focus on early detection, timely diagnosis, and access to treatment, especially in low and middle income regions. These global efforts highlighted a shared responsibility. By aligning local actions with global goals, awareness campaigns become more than symbolic gestures.

Early detection: Awareness in practice

Regular breast self-examinations help individuals become familiar with what is normal for their bodies, making it easier to notice changes such as lumps, skin dimpling, changes in shape, nipple discharge, and unusual swelling. Clinical breast examinations, mammograms, as recommended by doctors, typically start at the age of 40 or earlier to detect the disease and do early treatment procedures.

Awareness says that detection is not about fear, but familiarity. Knowing your body helps you to act quickly, seek medical help without hesitation, and encourage others to do the same. When awareness becomes routine, detection becomes timely.

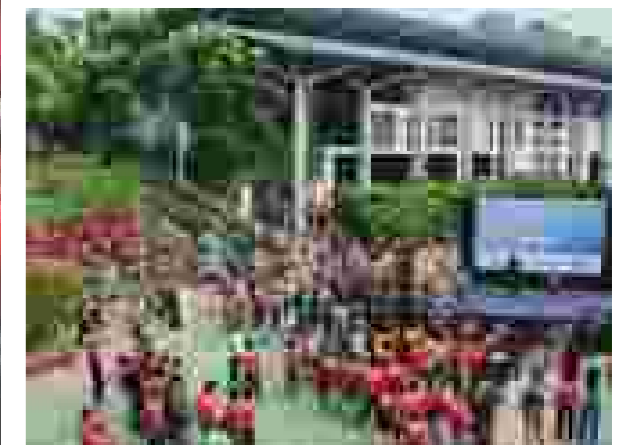
Turning awareness into action

True awareness demands action. Scheduling screenings, sharing credible information, organising workplace health sessions, supporting the ongoing treatment, and amplifying the survivor testimonials all contribute to meaningful change. Awareness should not be limited to October, but should be a year-round investment.

Let pink be more than a colour. Let it represent informed choices, early detection, and support. Breast cancer awareness only becomes powerful when it moves beyond symbols!

The Marathon Of Many Wins!

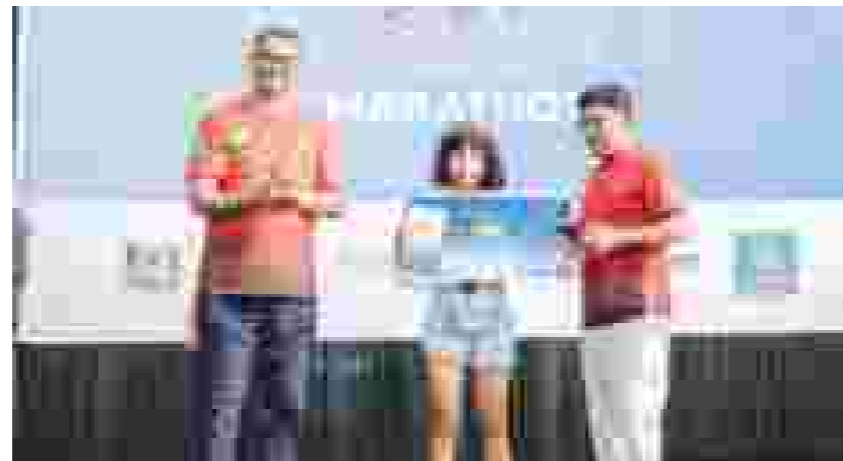
What started as a historical feat of endurance has now evolved into a global celebration of determination, discipline, and resilience. Over the decades, the world has witnessed a remarkable shift in how marathons are accepted. As the marathon evolved, it became a sport that welcomed more voices and more lives.



"Of All The Races,
There Is No Better
Stage For Heroism
Than A Marathon."

The shift was more profound, especially when women were finally allowed to compete in the 1970s, breaking barriers and bringing in a new era of inclusivity. Since then, people run not just for records, but for deeply personal reasons like the desire to grow, heal, discover, challenge one's own limits, and belong to a community where you can exist raw.

The same spirit flowed through the TWSI marathon, an event that became far bigger than the miles it covered. It was not just about bringing runners together, it was about empowering the rural community, giving the region more visibility, energy and a sense of shared celebration. The roads that usually carried everyday routines were transformed into pathways of purpose, pride and



a unity that only an event like this can create.

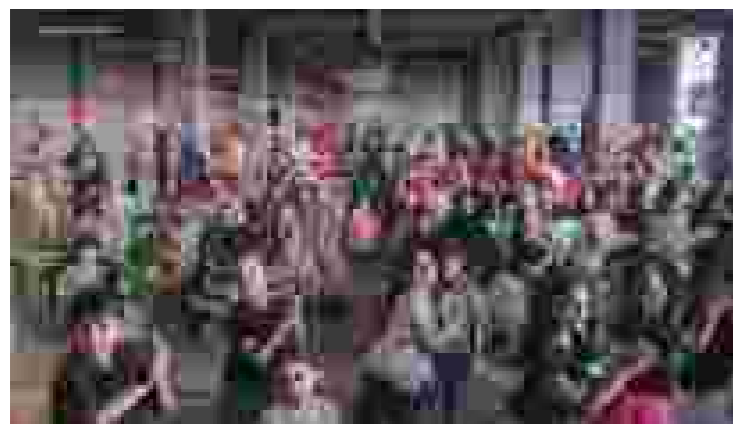
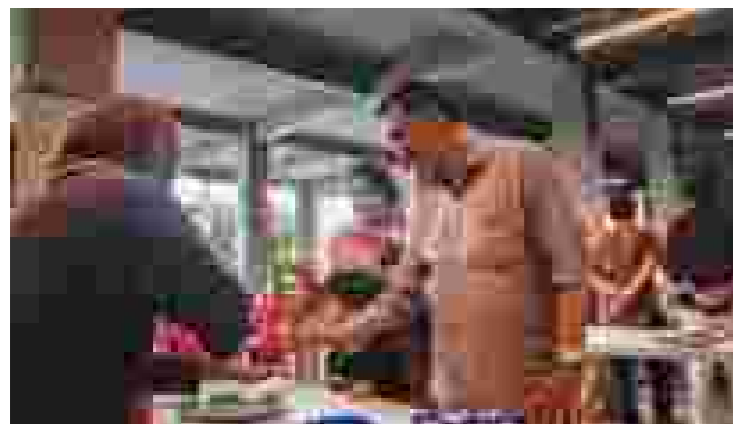
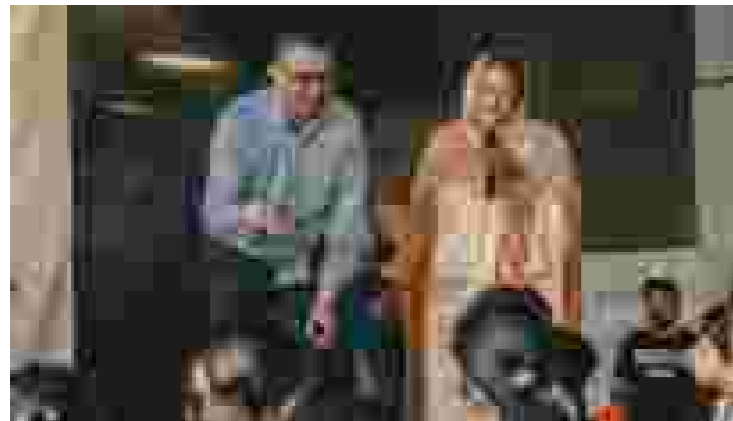
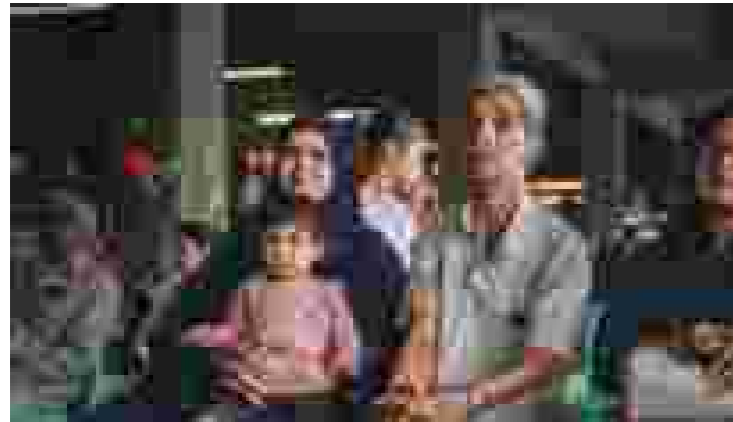
For every runner, each step held a story. Some ran to test their strength, some ran to rediscover themselves, and some simply to be a part of a journey. And as they moved through the course, past the fields, homes, and familiar faces, they weren't just running, they were carrying the stories, cheer, and the scent of the countryside.

Backed by strong expertise in organising marathons, the TWSI Marathon made its mark from the very first announcement. From the energetic warm-up sessions to the cheer across checkpoints, every moment reflected the dedication to creating a memorable and



meaningful experience. Runners, athletes, first-timers, young participants, veterans and those rediscovering their fitness journey took their places at the starting line with one shared intention: to conquer the distance their own way.

What came alive was more than a race; It was stories of determination, resilience, encouragement, and silent promises made to oneself. Because a marathon is one of the few sports where every finisher is a winner, overcoming doubt, fear, and limitations. And that is the enduring magic of running a marathon: discovering that the greatest finish line is the one within you!



A Day With Grandparents

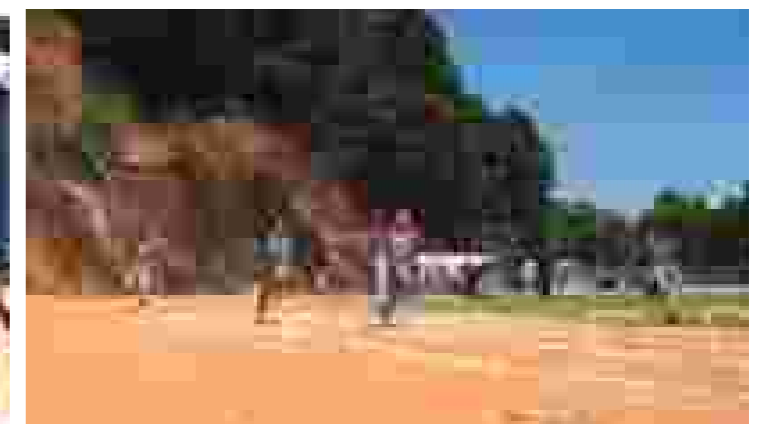
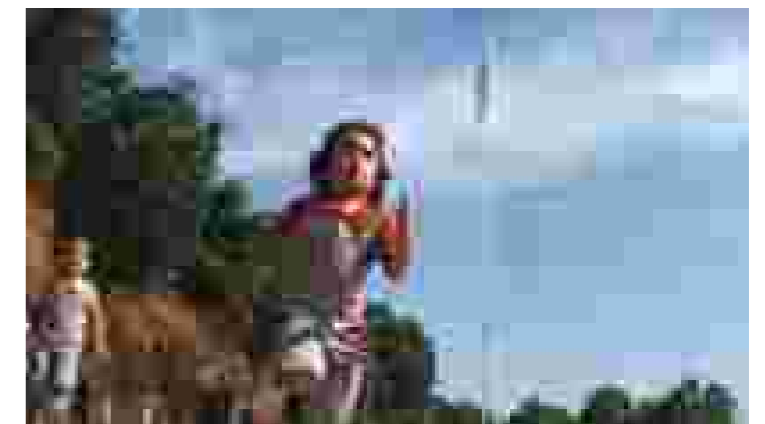
Grandparents' Day at school was a celebration filled with warmth, affection, and the gentle magic that only grandparents can create. The day was a beautiful chance for children to reconnect with their grandparents, listen to their stories, and enjoy the comfort of a bond that never fades. The day unfolded with laughter echoing across the campus as children proudly showed their grandparents around. One of the sweetest highlights was watching both generations play traditional old games together, games like hopscotch, spinning tops, and simple traditional games that brought back lots of memories for the grandparents. Their faces lit up with joy as they rediscovered the games of their childhood, and the children were excited to learn them too!

Grandparents also danced with youthful enthusiasm, sang heart-touching songs, and shared stories that carried wisdom, humour, and memories of their golden days. For many, it felt like stepping back in time, reliving moments of their own childhood with their little ones beside them. It was a day when love filled the air and hearts overflowed with gratitude. It was not just like any other event; it was a heartwarming reminder that their love is timeless, precious, and forever our greatest blessing.

Athletic Meet

The 2025 Athletic Meet stood as a dynamic celebration of discipline, determination, and exceptional performance. Held over two action-packed days, November 6th and 7th, the event brought together talented participants who showcased their abilities across a wide range of track and field events. Beyond the competitive spirit, what truly elevated the atmosphere was the remarkable camaraderie. Friends and classmates passionately cheered every participant to give their best.

The meet concluded with the awarding of prizes and medals, honouring the outstanding achievements of the winners. Yet, the event reminded everyone of a deeper truth: success isn't defined by medals alone. The real victory lies in the dedication, resilience, and spirit of participation!





Puppetry Workshop: Where Creativity Meets Learning

Experiential learning allows students to learn by doing. By engaging their senses, emotions, and imagination, encouraging deeper understanding, better retention, and participation. This approach came to life during the Puppet Show Workshop by the renowned puppeteer and theatre artist, Mr. Krishna Kumar, for students of classes 3 to 9.

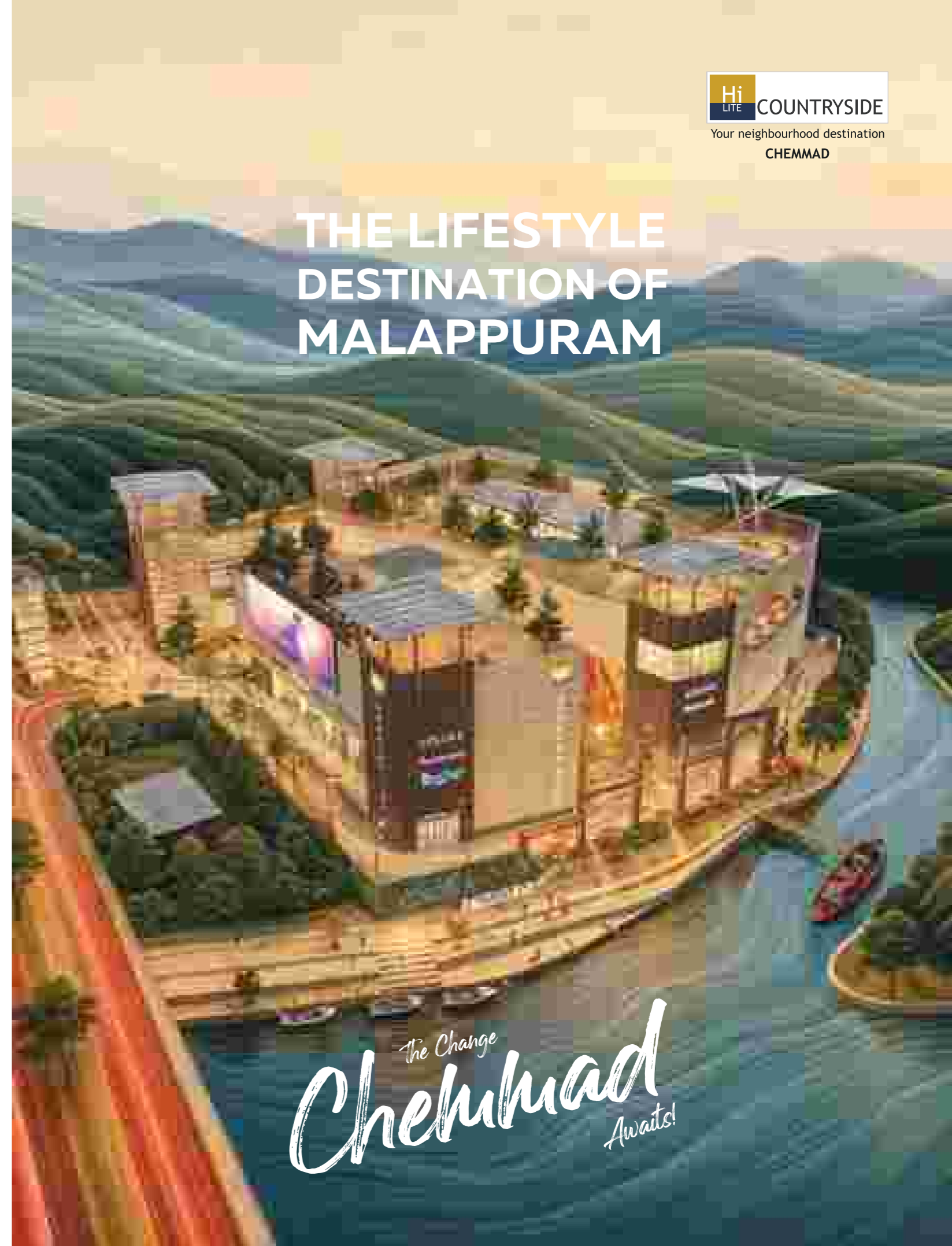
The workshop offered students a hands-on introduction to puppetry as a powerful form of creative expression and learning. The session began with him sharing insights about the history and significance of

puppetry and the art of storytelling. He introduced different types of puppets, including hand, rod, shadow, and string puppets, demonstrating how simple materials can be transformed into expressive characters.

Students actively participated in creating their own puppets and learning basic performance techniques such as movement coordination, voice modulation, and expression. Working in groups, they collaborated on short performances that reflected values like kindness, honesty, and environmental responsibility.



THE LIFESTYLE DESTINATION OF MALAPPURAM



The Change
Cheruvu
Awaits!



Craft Workshop

It is said that artists and artisans are alchemists. The craft workshop at The White School International left students in awe. The session helped students realise that craft is not just about what you make but about how you imagine. Guided through a thoughtfully curated creative space, students were made to observe, question, and explore, sparking curiosity at every step of the process.

Adding an element of surprise, the workshop also featured demonstrations of simple magic tricks that went beyond a conventional craft session, reminding us that true magic does not reside in tricks alone, but in curious minds, joyful hearts, and eyes filled with wonder.



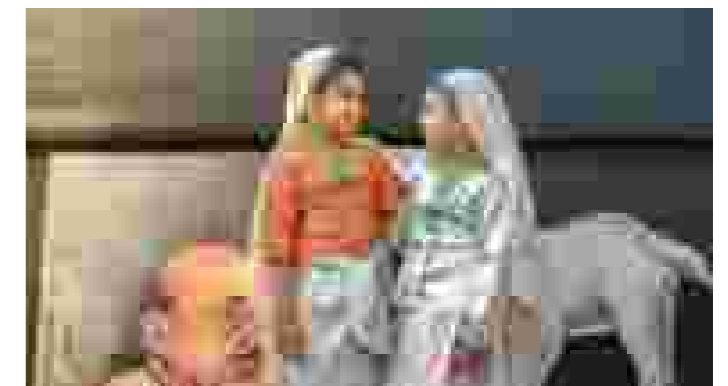
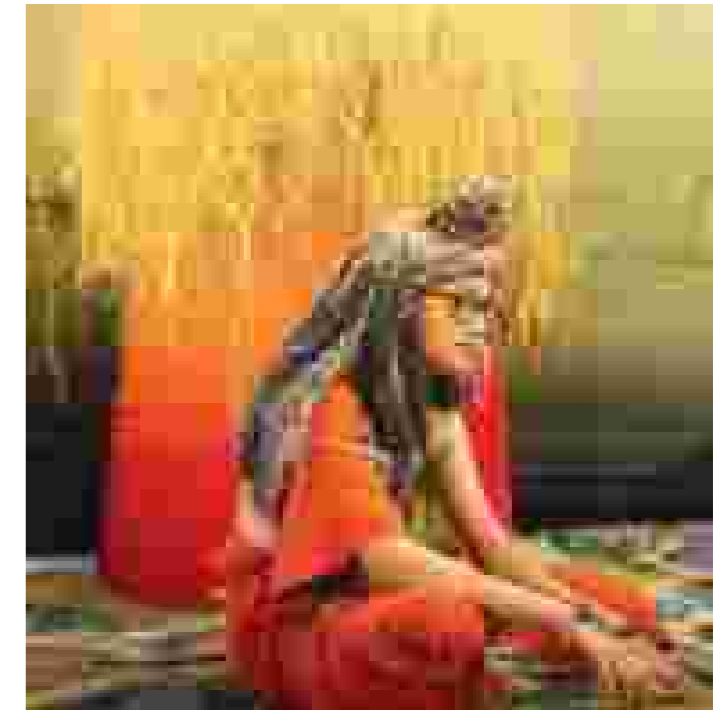
Parampara: Celebrating Knowledge, Creativity, And Tradition

Parampara Science Exhibition was conducted with great enthusiasm, offering students a dynamic platform to showcase academic excellence, creativity, and innovation. True to its name, the exhibition reflected the connection between tradition and modern learning.

The exhibition was inaugurated by Dr. Varun, NIT Kozhikode, whose presence added distinction to the event. In his inaugural address, he commended the students' creativity and highlighted the growing importance of experiential learning, innovation, and critical thinking in contemporary education.

The exhibition featured working and conceptual models on scientific principles and environmental concerns, while Mathematics stalls demonstrated formulas, puzzles, and real-life applications. Social Science and Language exhibits explored culture, history, communication, and creativity through charts, models, and interactive activities.

The Art and Craft section emerged as a key highlight, displaying paintings, sculptures, recycled crafts, and traditional art forms, with a strong emphasis on sustainability and eco-friendly practices. With participation from over 350 students from other schools, the exhibition fostered meaningful interaction, confidence, and collaborative learning.



The Restless Kids

Most children are told the same thing at some point: sit still. Restlessness is usually treated as a problem, something to be corrected early. But look closely, and you'll notice something interesting. The children who can't sit still are often the ones who notice more, ask more, and think more, what we often label as "restlessness."

Albert Einstein once struggled in school because he learned differently. Thomas Edison's teachers believed he wasn't cut out for formal education. Richard Branson has often said classrooms never worked for him, learning by doing did. What these stories share is not rebellion, but curiosity that didn't fit neatly into fixed systems.

Today, research echoes what experience already shows us: children learn better when curiosity is allowed to move. A brain that explores, experiments, and engages actively builds stronger connections than one forced into silence for long hours. In many cases, restlessness is simply learning trying to happen.



Not all restlessness looks the same, and some children need more support, but curiosity, when guided well, can become a powerful strength.

At TWSI, restlessness is not something to quieten, but something to guide. Children are encouraged to ask questions, work together, try ideas, and learn through experience. When curiosity is given direction, restless energy begins to settle into focus.

Interestingly, studies show that children involved in varied activities, sports, arts, discussions, and problem-solving, develop better focus over time. Movement and curiosity do not reduce concentration; they help build it. A restless child is not distracted by default. They are alert, observing, and trying to make sense of the world. With the right guidance, restlessness doesn't disappear, it grows into creativity, confidence, and a lifelong love for learning.





Whiteons' Day

Whiteons' Day 2025 at The White School International unfolded as an evening of colour, energy, and unforgettable performances. Titled Aladdin 2.0, the annual day celebration turned the stage into a world of imagination, where students captivated the audience with their talent, confidence, and stage presence.

The celebration commenced with an inauguration, followed by the honouring of student achievements across academics, sports,



When Talent Took The Spotlight!

competitions, and co-curricular activities by setting the tone for a night of celebration of effort, excellence, and growth.

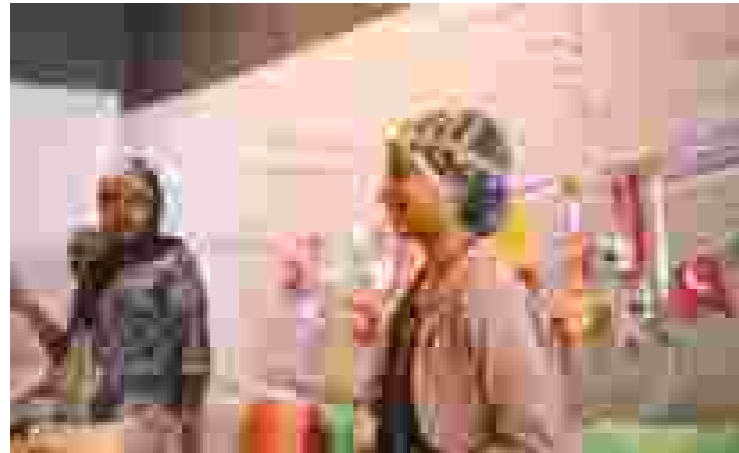
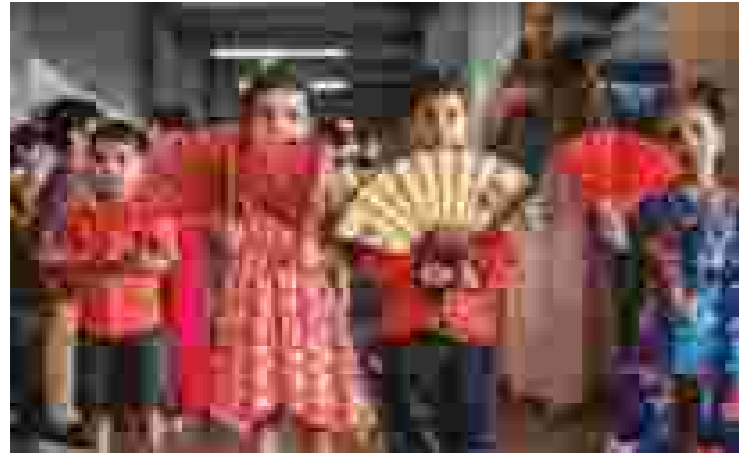
What followed was a spectacular showcase of dance, music, and drama. Each performance reflected creativity, teamwork, and months of dedication. From vibrant choreography and engaging musical acts to expressive skits, the students kept the audience enthralled throughout the programme. Beyond the spotlight, events like Whiteons' Day play a vital role in the holistic development of students. From rehearsals and



coordination to backstage preparations, green-room moments, and dazzling costumes and makeup, every element highlighted collaboration and collective effort.

To sum up, Whiteons' Day was a joyful celebration of student spirit, where talent took the spotlight, and every performance was worth remembering.





Flavors Of Hope: Children Leading Change

This Children's Day, students turned vision into action with Flavors of Hope, a vibrant celebration of culture, cuisine, and compassion. From performances to country-themed food stalls, they created an immersive experience celebrating global traditions and intercultural understanding.

Beyond the colours and flavors, it had a deeper purpose. Whiteons successfully raised 1,18,960 Rupees with proceeds dedicated to two meaningful causes: Asha Bhavan, a government-run home for destitute women, and St. Joseph's Old Age Home, which supports elderly residents across all faiths. In a continuation of this initiative, students will personally visit these institutions after their term examinations to distribute essentials procured through the funds raised.

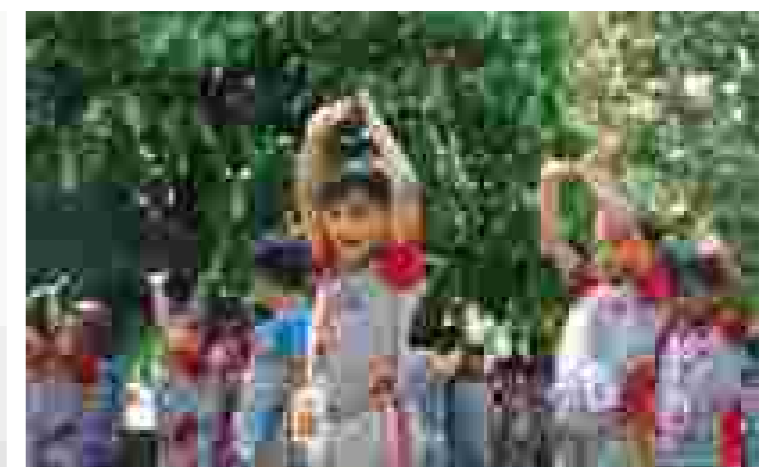
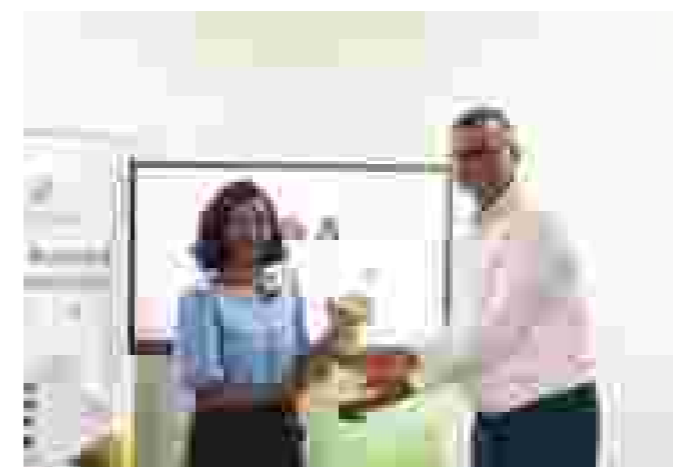
Led by the children themselves, Flavors of Hope was a proud testament to the power of young minds to create meaningful change.

Every Mind Matters!

In a world that prioritises physical health, the importance of mental health is sometimes left out. But the key to a healthy body is a happy mind. With this message at its heart, Mental Health Day was meaningfully observed at The White School International through an awareness session for students.

The programme focused on helping students understand the value of emotional well-being in their daily lives. The session began with simple breathing exercises, encouraging students to slow down, relax, and stay mindful. Through easy activities and open conversations, the importance of managing stress, expressing emotions, and supporting one another was gently highlighted.

The initiative created a calm and positive environment, allowing students to reflect on their thoughts and feelings. It served as a thoughtful reminder that mental health is not a distant concept, but something that begins with small, everyday practices and that nurturing the mind is just as essential as caring for the body.

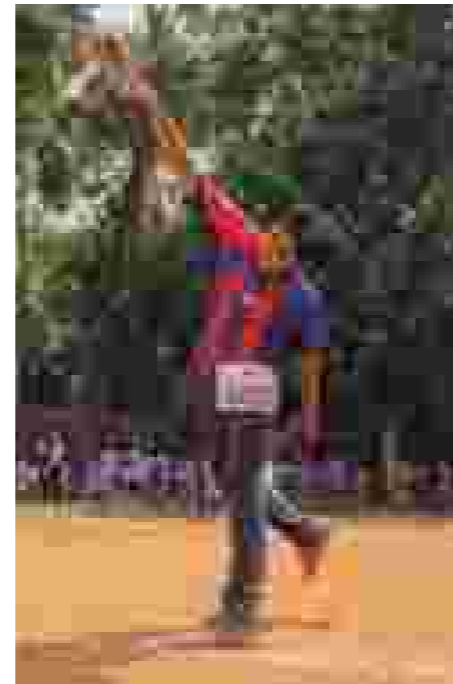


KHELATHON

A Celebration Of Effort, Energy, And Excellence

The Annual Sports Day, Khelathon, of The White School, Kadalundi Nagaram, was held on November 26th and 27th with great enthusiasm and spirit. The two-day event highlighted the values of effort, energy, and excellence among students. The celebration began with a vibrant March Past Parade, where all four houses displayed discipline, coordination, and pride. Each house presented colorful and creative performances, reflecting teamwork and dedication. Various athletic events were conducted, offering students the opportunity to showcase

their talents and sportsmanship. From track races to field events, participants competed with determination and enthusiasm, making each event exciting. The atmosphere was lively, filled with cheers and encouragement from teachers and fellow students. The event not only promoted physical fitness but also strengthened values such as teamwork, perseverance, and discipline. Overall, Khelathon was a grand success, leaving students with unforgettable memories and inspiring them to aim for excellence in all aspects of life.



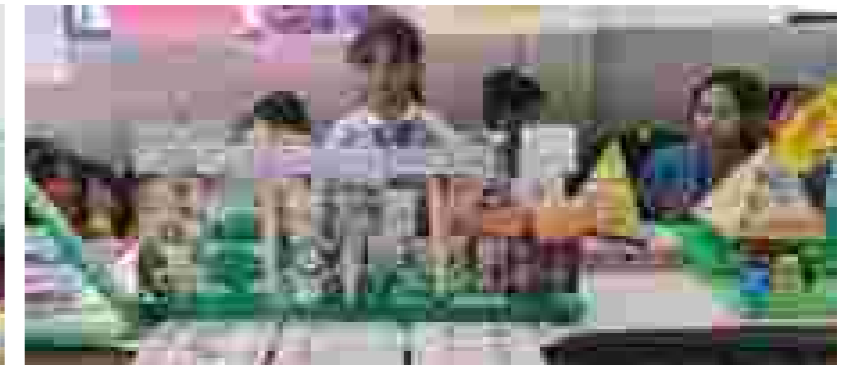
Minds On Display

Students Unveil Innovations At TWSK Science Exhibition

The Science Exhibition at The White School, Kadalundi Nagaram, was successfully conducted on October 7, showcasing the creativity and scientific thinking of students. The event provided a platform for young minds to present innovative

models and experiments across various fields of science. Students demonstrated remarkable curiosity and problem-solving skills through their projects, reflecting both knowledge and imagination. Each exhibit highlighted their enthusiasm for learning and their ability to apply theoretical concepts in practical ways.

The exhibition created an engaging and interactive environment, encouraging hands-on learning and exploration. It also inspired students to develop a deeper interest in science and innovation. Overall, the event was a great success, celebrating talent, creativity, and the spirit of discovery.



Lil Cuddles

Where Little Hearts Shone Bright With Joy

'Lil Cuddles' at The White School, Kadalundi Nagaram, was held on October 30th and 31st, filling the campus with joy, color, and excitement. The event brought together our little ones for a delightful celebration of innocence and talent. The tiny tots captivated everyone with the sparkle in their eyes, cheerful songs, and adorable dance performances. Their lively expressions and energetic movements created a heartwarming atmosphere, spreading smiles all around. The program offered a wonderful platform for children to express themselves confidently and creatively. Every moment was filled with laughter, fun, and pure happiness, making it a memorable experience for both participants and the audience. 'Lil Cuddles' truly turned out to be a joyful feast for the kiddies, celebrating the beauty of childhood and leaving behind cherished memories for all.



A Historic Rise To Excellence

Second Runners-Up In CBSE District Kalotsav

The White School, Kadalundi Nagaram, marked a proud and historic achievement by securing the position of Second Runners-Up at the Malappuram Sahodaya Fest. Once considered an insurmountable feat, reaching the top three in the CBSE district Kalotsav has now become a reality, achieved in truly spectacular style. This remarkable success reflects the dedication, talent, and hard work of the students, guided by the constant support of their teachers. Participants showcased exceptional skills across various events, earning appreciation and recognition. The achievement stands as a milestone in the school's journey, inspiring greater aspirations for the future. It is a moment of pride that highlights perseverance, teamwork, and the pursuit of excellence.





The finer side of life



The finer side of life